



DONOR IMPACT REPORT 2022-2023



GOD IS FAITHFUL! We honor Him for who He is and thank him for how He has provided for King's Way this past year. The Bible provides many examples of how *God calls people to accomplish His purposes*. He called Moses to redeem the Hebrew people from slavery, into the Promised Land; He sent Jesus Christ to overcome sin and death, fulfilling His plan of salvation through the cross. The plan of God to establish His Kingdom continues, and is central to our mission at King's Way. Your generosity is an integral part of our mission: to change students' lives through high-quality, Christian education and experiences.

Thank you for your faithfulness to the King's Way mission as a financial donor during the 2022-23 academic year.

We celebrate the impact of God's work through you and our generous community this year. Your 2022-23 giving allowed King's Way to add and improve student athletic and arts programs; purchase new technology; hire new staff or expand roles; improve campus safety and security; and offer admission to families who could not otherwise afford private, Christian education. In all of this, **our goal was and continues to be this: we point students and families to Jesus.**

We share the following accomplishments out of gratitude for your generosity and God's provision for King's Way.

Thank you for giving, and for your commitment to the King's Way mission.

Jason Tindol Ed.D., Ed.S.
Superintendent



MAJOR ACCOMPLISHMENTS

1

SAFETY AND SECURITY IMPROVEMENTS

Our campus is now safer, more secure, and employees are better trained for active threats or other emergencies

- ✓✓ State-of-the-art external cameras
- ✓✓ ALICE active threat response training for all employees
- ✓✓ ALICE instructor certification for **3** employees
- ✓✓ Emergency classroom kits for all classrooms (aligns with ALICE recommendations)
- ✓✓ Secure entry at church building

2

FINANCIAL ASSISTANCE TO FAMILIES

KW has increased our financial support to families who could not otherwise afford King's Way tuition

- ✓✓ Awarded **\$681,414** (\$30,731 increase from 2021-22) through Variable Tuition (VT) program
- ✓✓ Donor contributions covered approximately **25%** of entire VT program
- ✓✓ **174** students awarded
- ✓✓ **20%** K-12 students attended KW through VT program

3

NEW OR EXPANDED FACULTY POSITIONS

KW added MS and HS faculty positions to increase academic excellence and college-career preparation for students

- ✓✓ Added **2.7 FTE** in MS faculty positions to expand elective options and core courses
- ✓✓ Added **1 full-time** HS CTE* faculty to expand leadership, financial literacy, and journalism course options
- ✓✓ Expanded Band Director position by **.5** to enhance band course options and develop band programs

*CTE= Career-technical education

MAJOR ACCOMPLISHMENTS

4

NEW OR EXPANDED STAFF POSITIONS

New staff positions create or increase revenue streams for King's Way, which decreases revenue dependency on regular student tuition. These hires are integral to our long-term financial sustainability and pursuit of innovative educational pathways meet student needs. We invest in staff in order to scale value and excellence.

- ✦ Added 1 full-time Property Manager (also oversees facility rentals and business sponsorship program) to improve facility stewardship and create additional rental revenue stream
- ✦ Added PT Innovative Studies Coordinator to expand Online Academy, Running Start, and Cascadia Tech pathways for HS students
- ✦ Expanded International Student Programs staff position by .25 to enhance program reach and International student revenue. One year growth:

	2021-2022	2022-2023
Full Time Students	2	16
Short-Term Programs	1	4
Short-Term Students	6	74
Countries Represented	2	10

Countries

Spain, China

Japan, Taiwan, China, Vietnam,
Honduras, Spain, Brazil, Ukraine,
South Korea, Ethiopia

MAJOR ACCOMPLISHMENTS

5

CAPITAL IMPROVEMENTS

We have added new technology equipment and upgraded spaces to maximize student learning.

- ✓ Chromebooks: Extended 1:1 Chromebooks to cover 5th grade and new 6–8th grade students
- ✓ Replaced outdated Chromebooks for 9th–12th grades
- ✓ Replaced outdated/broken HS classroom furniture
- ✓ Expanded HS lab stations in both lab science classrooms to accommodate growth

6

ATHLETICS PROJECTS AND OPERATIONS

Fundraising helped us meet Athletics operational needs and make critical equipment replacements and weight room upgrades.

- ✓ Purchased new Ranger (aka “Gator”) for Athletics Department to transport personnel and equipment (see image on page 7)
- ✓ Purchased new equipment and flooring for HS weight room
- ✓ Supported sports teams’ travel expenses, coach stipends
- ✓ Replaced volleyball poles/nets/pads
- ✓ Purchased new soccer goals/nets

7

FINE ARTS

Donations helped us provide bigger and better travel and performance opportunities.

- ✓ Supported transportation costs for band and choir trips (Eugene, Seattle tours)



FUNDRAISING

EVENTS, CAMPAIGNS, AND INDIVIDUAL DONATIONS

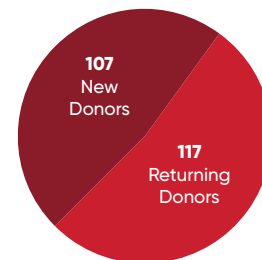
Auction	442.8k (Goal: 225k)
End of Year	61.1k (Goal: 50k)
Safety and Security	45k
Weight Room	21k
Fine Arts	2k
Individual & corporate donations (non-event)	119.7k

TOTAL = \$693,900

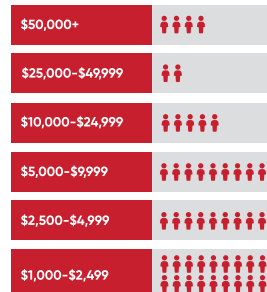
"THOSE WHO DONATE TO KING'S WAY
ARE INVESTED INTO THE ETERNITY
OF OUR STUDENTS."

-DR. JASON TINDOL

22-23 OVERALL DONOR ST



22-23 DONOR LEVELS BRE



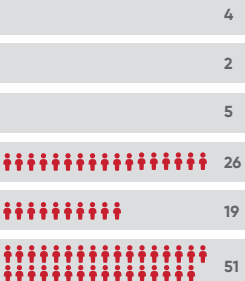
OVERVIEW

STATS

224
Total
Donors

Up **16%** from 193
donors in 2021-22

BREAKDOWN



BUSINESS SPONSORS

5 CAMPUS SPONSORS:



6 AUCTION SPONSORS:



UMPQUA
BANK



UPCOMING EVENTS

September 20 - 8:30am Chapel, 9:30am Coffee

Coffee + Community: All School Chapel Family Connection

October 13 - 6:30pm

After Hours @ AC Marriott

November 3 - 8:30am Chapel, 9:30am Coffee

Coffee + Community: All School Chapel Family Connection

November 16 - 6:00pm

Christmas Light Night sponsored by NW Softwash

December 15 - TBD

Alumni Knight Basketball Game @ Home

February 2- 6:00pm

Daddy/Daughter Dance @ The Black Pearl

April 12 - 5:30pm

KWCS Auction @ Vancouver Hilton

Full calendar: kwcs.org/get-involved

COMMUNITY ENGAGEMENT OFFICE

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kwcs.org/get-involved

